

Introducer Agreement

Partner with IRUN Ltd

Introducer Agreement

Thank you for partnering with IRUN Ltd as an introducer. We are excited to work with you to deliver exceptional web design and related services to anyone you refer to us, whether they are your clients, contacts, or businesses in need of our expertise.

Agreement Scope:

To professionally and effectively promote the services of IRUN Ltd to your clients and contacts.

Key Benefits for You:

- Partnership with an innovative Web Development Company
- Value-added services to enhance your clients' experience
- Increased engagement with your clients
- Improved client retention
- Access to IRUN Ltd's highly skilled, professional, and successful team
- No obligation to directly sell our services

IRUN Ltd's Commitment:

All client interactions will be conducted with the utmost professionalism. IRUN Ltd values this partnership and will ensure that your relationship with your clients or members remains uncompromised.

Absolute confidentiality will be maintained. Any client/member information provided will be used solely for the intended purpose and will never be disclosed to third parties.

IRUN Ltd will pay introducers fees based on the value of the contract awarded.

A detailed summary will be provided annually, outlining all leads received, contracts signed, and the corresponding introducers fees due or paid.

Upon receipt of the signed Introducer Agreement, IRUN Ltd will contact you to finalise formal details, including VAT status, ensuring the efficient administration of the partnership.

Introducers Fees:

Project Value Up To:	£5,000	£10,000	£20,000
% Introducer	10%	7.5%	5%
Value Up To	£500	£750	£1,000

Introducers fees will be paid when IRUN Ltd receives cleared funds from your client.

Fees will be paid monthly/ annually depending on the client's payment plan.

IRUN Ltd will advise you on the value and pay on the presentation of an invoice.

Fees will be paid based on the value of the initial website build and the initial 12 months of hosting and support.

Your Commitment:

To collaborate with IRUN Ltd by agreeing to the following joint marketing activities:

- Ad hoc referrals

- Co-Branded Campaigns
 - Collaborate on co-branded marketing materials, such as email campaigns, to promote IRUN Ltd's web design services to your network.

- Client Testimonials
 - Facilitate the collection of testimonials or success stories from referred clients to be featured on IRUN Ltd's marketing platforms.

Term of Agreement:

IRUN Ltd will maintain absolute confidentiality. Any contact details provided will be used solely to share information about our services, book consultation appointments, and relevant follow-ups. These details will never be disclosed to any third party outside IRUN Ltd.

You confirm you will comply with all applicable data protection laws, including the Data Protection Act (DP Legislation).

By providing IRUN Ltd with contact information, you can confirm that you have obtained the necessary consent from the individuals concerned to share their information with IRUN Ltd and can provide evidence of such consent when you'd like.

This Agreement may be terminated by either party at any time, provided that three months' written notice is given.